



Green Business and Economy

Developing a sustainable economy is key to not only achieving but securing a sustainable society for years to come. UVA offers some resources for those looking to get involved in the growing inseparability of sustainability with business best practices.

UVA's General Goals

- Sustainable Investing
 - See: Divestment

Involved CIOs

- Net Impact at UVA
- Net Impact at Darden
- Enactus at UVA
- Profit with Purpose

Involved Faculty

- Bill Shobe
- Mark White

UVA Programs

- You can get a [Sustainable Business Certificate](#) through the Comm School online. The program takes 13 weeks, includes both self-paced and live webinar sessions, and costs \$2500.

Charlottesville Activity

Many companies specialize in green business in C'ville. You can read about more of these on the Charlottesville Sustainability page within the EcoNetwork.

Initiatives in Virginia

- Virginia's carbon neutrality goals will stimulate business around green industries, such as renewable energy and energy storage: <https://newsletter.coopercenter.org/publication/virginia-news-letter/regional-greenhouse-gas-initiative-how-virginia-limiting-its>
- Virginia Solar Initiative: <https://solar.coopercenter.org/>

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