

THE BENEFITS OF CIO PARTNERSHIPS

FORM NEW CONNECTIONS

COMBINE RESOURCES

REACH GOALS FASTER

WHY COLLABORATE?

CIOs host much more frequent partnership events after realizing the benefits such as new connections, larger turnout, and more resources.

There are plenty of partnerships that can take place beyond just those between clubs. CIOs are encouraged to get involved with professors, administrative groups, and even groups within the community.

With the change in how we come together, partnerships have become popular among clubs because there is often a larger turnout.

EXAMPLES of successful partnerships in the past

MADISON HOUSE

Madison House has done many partnerships within the community; fundraisers and charities are great examples of partnerships your CIO could pursue.

ISA X CAPS

The Indian Student Association at UVA partnered with CAPS to form a support group for the South Asian student population. The partnership enabled ISA to support the South Asian community and enabled CAPS to support students.

BCSN X MCINTIRE ADMISSIONS

The Black Commerce Student Network at UVA connected with McIntire Admissions via a Zoom session to provide insight into the McIntire application process.

OTHER EXAMPLES

- The Black Student Alliance at UVA, PLUMAS at UVA, and UndocUVA hosted an informational night called "Know Your Rights" panel with local Charlottesville activists.
- BRIDGE at UVA has had a professor come to speak on racism and microaggressions.
- The Black Commerce Student Network at UVA hosts many events with LatinX student network and Pride at McIntire. They are also working with McIntire's DEI office and the Marketing Team for a Centennial article.
- Volunteer CIOs have worked with a local Charlottesville organization - Sin Barreras - that to create a partnership that strives to provide resources for the local Latinx and Immigrant communities.
- Club Sports often partner with each other and Virginia Athletics for social and fundraising events; For example, Virginia Athletics has provided a fundraising opportunity for CIOs that volunteer to operate Track and Field matches

RESOURCES TO CONTACT DIFFERENT ORGANIZATIONS



WHEN TRYING TO REACH OUT TO OTHER CIOS, THE FIRST STEP IS TO GET IN CONTACT WITH THE LEADERSHIP OF THE OTHER ORGANIZATION AND START TO PLAN OUT IDEAS. WITH OVER 650+ CIOS AROUND GROUNDS, IT MIGHT SEEM DIFFICULT TO FILTER THROUGH THEM ALL AND FIND THE RIGHT GROUP THAT YOU'RE LOOKING FOR TO PARTNER WITH. HOWEVER, THANKS TO THE OFFICE OF STUDENT ENGAGEMENT'S @UVA PAGE, A COMPREHENSIVE LIST OF ALL CIOS IS AVAILABLE AT YOUR FINGERTIPS.

THE ORGANIZATIONS PAGE PROVIDES A BRIEF OVERVIEW OF ALL CIOS REGISTERED WITH THE UNIVERSITY AS WELL AS THE OPTION TO SEARCH AND FILTER BY CATEGORY TO FIND THE RIGHT TYPE OF ORGANIZATION THAT YOU MIGHT BE INTERESTED IN PARTNERING WITH. ONCE YOU'VE FOUND THE RIGHT GROUP TO REACH OUT TO, YOU CAN CLICK ON THEIR LOGO TO FIND THE EMAIL ADDRESS OF THE ORGANIZATION'S PRESIDENT, OR EVEN USE THE 'CONTACT' SECTION OF THE @UVA SITE TO MESSAGE THE LEADERS DIRECTLY.

Potential areas for improvement when forming partnerships are maintaining clear communications between groups and having shared agenda. It is important for there to be continuous communication to minimize misunderstandings and conflicts due to misunderstandings. CIOs interested in forming partnerships should determine the best mode of communication and be timely when responding to questions or concerns from partner organizations. In addition, it is important component is developing an agenda that clearly articulates the role of each organization in the partnership. This would help ensure that each partner organization is meaningful contributing and distributes the workload evenly within the partnership.

THANK YOU!

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ANY QUESTIONS?

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